

PRESS RELEASE For Immediate Release January 23, 2018

Hanna Boys Center Unveils New Website

SONOMA, CA — **January 23, 2018** — Hanna Boys Center recently unveiled its new website, at <u>www.hannacenter.org</u>, which has been redesigned to deliver a richer user experience for parents, prospective students, donors, and the national Hanna community—whether via a computer or mobile device. The website has been designed to be faster and more responsive, providing more engaging ways to learn about, get involved with, and support Hanna.

Included in the new design are dozens of new images taken from across campus featuring students, faculty and staff of the residential treatment center for at-risk youth. The site also features a newly-released video highlighting the success of an alumnus via the myriad of new opportunities that Hanna opened for him. The video is available from the new site's home page as well as

https://youtu.be/ peLlNoiT0U

"Hanna is a vibrant, active high school campus that brings healing to so many teen boys who've suffered traumatic childhoods," said Brian Farragher, CEO of Hanna Boys Center. "Our new website, which is really the public face of our organization, highlights this legacy of caring and faith-based education for more than 70 years; showcases the importance of our connections throughout the community; and underscores the value of our unique programs, including Ministry, Agriculture and Vocational Education. Hanna is a wonderful place for Boys to heal, adapt and learn how to lead productive and fulfilled lives."

Hanna's new website design also makes it easier for families and friends of prospective residents to learn more about the Hanna experience and what it takes to become part of the Hanna family. The website features quicker and easier navigation, new sections highlighting Hanna boys' personal stories of success, and new ways for people and organizations to get involved in supporting and shaping the future of Hanna. Visit www.hannacenter.org for more information.

About Hanna Boys Center

Since 1945, Hanna Boys Center has changed the lives of thousands of at-risk, motivated youth through faith, education and caring, helping them grow into productive members of society. Hanna exists to help at-risk teens overcome the effects of childhood adversity—to become responsible, productive adults and realize their highest potential. We do this by providing a nurturing and therapeutic residential environment, a tailored educational model, and trained, caring adults who help kids create positive, permanent change in their lives. <u>www.hannacenter.org</u>

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